

TopRetailTenants: Identify and Recruit the Best Tenants for Any Retail Location

PRODUCT DESCRIPTION

TopRetailTenants.com or TRT is the first, comprehensive SAS system for property owners, managers and retail brokers based on our TIGER technology's simulation of all US retail activity. TIGER was developed using the intelligence contained in the current locations of 3,000 retail chains combined with AI-based modeling logic and many types of data. TopRetailTenants.com was created to make TIGER's intelligence available in a simple, easy-to-use, online platform that is accessible 24-7 for every retail location in the United States.

TRT focuses on location intelligence not store sales performance. Its primary goal is to find the "best use" for any location you represent by testing it for 1,100 specific chains and then preparing custom reports coming from your firm to recruit the chains of interest.

PRODUCT ATTRIBUTES

- TopRetailTenants.com is a combination "best use" and "site evaluation" tool which has been constructed for all US markets, validated for 1,100 chains and is ready for you to use today.
- It includes location data on over 2,000 chains and 50,000 shopping centers.
- TRT grades any location of interest for 1,100 retail concepts and then ranks the concepts by category so you can determine which will work best. You chose the categories of interest and TRT will create a report for each category.
- Next you select retailers of interest in the category and TRT will generate a custom recruitment report, from your company, to send each retailer.
- TRT works best when you take the time to fill out the Site Feature questions for the location. These are an important part of the overall location grade and many retail brands depend on factors such as visibility and accessibility.
- Working with small retailers or chains not part of TRT? Not a problem. TRT will build a forecasting model for the missing retailer in just a few minutes.

COSTS

Costs are based on the number of retail categories evaluated and range from \$95 to \$495. Custom reports are free.

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